

The Countryside Matters campaign

Supported by the Country Land and Business Association

Taken from <https://thecountrysidematters.org/>

If you believe in a vibrant, living and working countryside, then **you believe the countryside matters.**



The Countryside Matters campaign is about demonstrating the significant public support there is for continued investment in our countryside, supplying affordable and nutritious food, promoting natural storage and cleaning of water and maintaining habitats for wildlife.

Once the UK leaves the European Union, it will be imperative that the Government treats farming, the rural economy and our landscapes as a spending priority. We can spend money in new

ways to deliver better outcomes for our economy and our environment.

We believe the countryside matters and is worth investing in today, tomorrow and for the long-term.

